

## **M&S Technologies Named to Everything Channel's VAR500 List** 17th Annual List Ranks North America's Top 500 Technology Integrators

Dallas, TX, June 14, 2011- M&S Technologies, a leader in Network Security, today announced it has been recognized by [Everything Channel](#) as a part of [CRN's](#) 2011 VAR500 list, which ranks the top technology integrators in North America. Featuring the highest producing technology integrators and solution provider organizations in the IT channel, the VAR500 rankings consider earnings from hardware sales, software sales and managed IT services. M&S Technologies placed 496 in the 17th annual ranking.

The VAR500 is a list of the largest value-added resellers, solution providers and integrators in North America by revenue size. Revenue size is determined by the amount of annual products and services sold over the course of 2010.

“The VAR500 represents the top performing solution providers in the IT community,” said Kelley Damore, VP, Editorial Director, Everything Channel. “Vendors of all sizes rely heavily on the VAR500 list to find those solution providers best suited to sell their products. VAR500 honorees are considered trusted business advisors, integration experts, and invaluable partners. Even more importantly, they solve customers’ biggest IT business problems through product integration, training, consulting and services.”

### **VAR500 Executive Conference and Awards**

The 2011 VAR500 list was announced at the [VAR500 Executive Conference and Awards](#), an elite two-day conference designed for high level executives to meet with VAR500 companies to discuss business models, technology offerings, and partnerships. Held June 13-14 at the Sawgrass Marriot in Jacksonville, Florida, the conference focused on channel marketing strategies and direction, offering actionable content to the top Solution Provider organizations in North America. Attendees learned the secrets for uncovering new market opportunities from industry experts, peers and fellow VAR500 companies.

A sample of the VAR500 list will be published in print and online at [CRN.com](#) on June 20, 2011.

### **Everything Channel**

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a [UBM](#) company. To learn more about Everything Channel, visit us at <http://www.everythingchannel.com>.

### **About United Business Media Limited ([www.unitedbusinessmedia.com](http://www.unitedbusinessmedia.com))**

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developers, from journalists to jewelry traders, from farmers to pharmacists – with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

